

# 2003-07



## Kentucky High School Athletic Association

### Operational Strategic Plan

*STARTING OUR 87th YEAR OF SERVICE TO KENTUCKY SCHOOLS*

#### MISSION STATEMENT

*The KHSAA shall establish, promote and deliver the highest quality interscholastic athletic programs and activities in an efficient and progressive manner that emphasize participation, safety, sportsmanship and integrity to enhance the educational experience of the student athlete.*

*Goal 1.0- Financial Stability and Debt Retirement*

*Goal 2.0- Educate KHSAA Constituencies*

*Goal 3.0 - Staff Growth and Development*

*Goal 4.0 - Monitor and Audit Compliance with KHSAA Rules.*

*Goal 5.0 - Enhance and Promote Current Programs and Preserve History.*

*Goal 6.0 - Promote Citizenship and Sportsmanship.*

[www.khsaa.org](http://www.khsaa.org)

*(a kentucky.com affiliate)*



*Member of  
National Federation  
of High School Associations*

**KENTUCKY HIGH SCHOOL  
ATHLETIC ASSOCIATION**

**2003-2007 STRATEGIC PLAN  
GOALS AND OBJECTIVES**

**KHSAA BOARD OF CONTROL**

Chuck Broughton, 2007, Owensboro  
Lonnie Burgett, 2005, Mayfield  
Gary Dearborn, 2007, Cynthiana  
Paul Dotson, 2004, Belfry  
Cynthia Elliott, 2007, Jackson  
Betsy Glover, 2004, Lewisport  
Paula Goodin, 2007, Pineville  
Sally Haeberle, 2006, Ashland  
Stan Hardin, 2006, Louisville  
Ken Hurt, 2005, Lancaster  
Kathy Johnston, 2003, Lexington  
L.V. McGinty, 2004, Paducah  
Steve Parker, 2005, Lexington  
Jeff Perkins, 2005, Somerset  
Eddie Saylor, 2004, Molus  
Bob Schneider, 2008, Newport  
James Sexton, 2006, Louisville  
Bob Stewart, 2006, Louisville  
Jerry Taylor, 2006, Munfordville

**KHSAA EXECUTIVE STAFF**

Brigid DeVries, Commissioner  
Larry Boucher, Assistant Commissioner  
Julian Tackett, Assistant Commissioner  
Roland Williams, Assistant Commissioner  
Butch Cope, Director of Promotions and Media Relations  
Ken Tippet, Fund Raising Consultant

July, 2003

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(859)293-5999 (FAX)

**Goal 3.0 - Provide opportunity for staff professional growth and development.**

**Strategy 3.1 – The staff shall participate fully in the National Federation process and shall ensure Kentucky’s representation where feasible and practical.**

An important part of the Association is its work with the National Federation. Through committees, periodic meetings and professional development opportunities, the staff can acquire information to better serve the member schools and other KHSAA constituencies.

***Tactic 3.1.1- Participate in the NFHS Committee Process at every level.***

*Implementation 3.1.1.1 - Assist in the identification of committee members when the Association’s rotated spot on committees arrives, emphasizing staff involvement where possible.*

*Implementation 3.1.1.2 - Utilize Association and NFHS resources to ensure consistent application of all provisions of the playing rules of the Association.*

*Implementation 3.1.1.3 – Participate, when asked, on selected NFHS panels and committees with specific purposes not within the normal scope of rotated assignments.*

***Tactic 3.1.2- Participate in all National Federation functions where the Association is afforded such an opportunity.***

*Implementation 3.1.2.1 – Send all appropriate Executive staff members to the NFHS Summer Workshop meeting, NFHS Fall Section meeting, NFHS Winter meeting and NFHS Legal Conference for applicable professional growth and development and for the benefit of the members of the Association, subject to feasibility analysis.*

*Implementation 3.1.2.2 – Send Executive staff members to the NFHS Athletic Directors Conference for the applicable professional growth and information retrieval and exchange opportunities, such subject to feasibility analysis.*

*Implementation 3.1.2.3 – Send appropriate Executive and professional staff members to other NFHS functions such as the Student Leadership Conference, for the applicable professional growth and information retrieval and exchange opportunities, such subject to feasibility analysis.*

**Strategy 3.2 – The Commissioner shall continually provide the opportunity for professional development through training and other initiatives that allow for personal and professional growth.**

The strength of the Association’s operations rests on the capabilities and in terms of knowledge and ability to assist the membership.

***Tactic 3.2.1- Educate staff on technology to improve efficiency and maintain highest possible performance standards.***

*Implementation 3.2.1.1 - Schedule staff education through seminars and training conducted by other state agencies, outside businesses, videotape or interactive programs.*

*Implementation 3.2.1.2 - Conduct periodic training programs in-house or using outside sources based on the needs of new employees or those in need of "refresher" courses.*

*Implementation 3.2.1.3 - Training will be ongoing as technology is upgraded including updates to multi-media and other training materials.*

*Implementation 3.2.1.4 - Utilize a "bottom-up" methodology where applicable for training utilizing support staff expertise to ensure that all executive staff members can fully utilize all technology.*

**Tactic 3.2.2- Cross train selected job functions within the Association's operations to ensure no loss of service to the schools and other constituencies due to the absence or other obligations of staff members.**

*Implementation 3.2.2.1 - Cross train staff on essential office operations to allow for smooth transitions between assigned employees when vacancies occur or during vacation time.*

*Implementation 3.2.2.2 - Ensure that all key tasks related to the safety and security of the headquarters facility, its occupants, and its contents, are documented, and distributed to employees.*

*Implementation 3.2.2.3 - Assign a backup person for Executive staff members for major job assignments*

**Tactic 3.2.3- Annually review Association benefit packages offered to employees along with other employment policies.**

*Implementation 3.2.3.1 - Review and study feasibility of cafeteria style benefit plans to enable the employees to fully develop their talents.*

*Implementation 3.2.3.2 - Study the feasibility of providing for an Employee Education Plan to assist personnel willing to continue their education and better fulfill their job responsibilities.*

*Implementation 3.2.3.3 - Refine and further enhance the evaluation plan for employees to ensure complete individual growth and Association improvement.*